



### NatureGel MC750

Unique all-natural semi-solid anhydrous gel based on Naturecel 750 for mattifying and soft focus

#### Attributes & Benefits

- Opaque semi-solid gel
- Anhydrous but not oily or greasy
- Adds mattifying and soft focus with a powdery aesthetic
- Can be used as an additive or as the base of a finished formulation
- Can be melted and resolidified (see Formulation Note)
- Worldwide approval

#### INCI Name

Microcrystalline Cellulose, Cocos Nucifera (Coconut) Oil  
Brassica Campestris (Rapeseed) Seed Oil  
Polyhydroxystearic Acid, Cetearyl Olivate  
Sorbitan Olivate, Tocopherol

#### Naturality (ISO 16128)

Natural Index	0	Organic Index	0
Natural Origin Index	1	Organic Origin Index	0

#### Suggested Applications

Add to existing formulation to mattify and elevate powdery aesthetics, or use directly as base vehicle with desired oil soluble excipients such as vitamins, oils, and actives. In color cosmetics, can be used to create unique high frost eye shadow.

#### Biodegradability

Freshwater (OECD 301)  
(MCC)

Typical Properties	NatureGel MC750
Dry Wax Used	Naturecel 750
Particle Shape	Irregular
Appearance	Tan gel
Wax Solids	35%
Viscosity @ 25 °C (P)	14,000 - 48,000
Density @ 25 °C (g/cc)	1.04
Mean Particle Size (µm)	10.0 - 15.0 (wax)

**Formulation Advisory:** If product is melted, pour at 59-61 ° C for maximum resetting

Oct-25